

THOM

RATE CARD 2007

*A well traveled storyteller...
smooth and friendly, to smokey
Southern, a good neighbor, friend, and
advisor, honest, sincere, conversational...*

Sessions:

ISDN: 706-748-2988
706-748-2989

Musicam Prima 220

L2,MONO,128

Source-Connect Studio: thom

Phone/Patch: 706-324-7129

email: thom@xybermedia.com

Web: www.thomwilkins.com





ThomWilkins.com Voice-Over Rates (*1)

Broadcast Radio: Local / Regional

:15 seconds	\$ 125
:30 seconds	\$ 185
:60 seconds	\$ 250

Broadcast Radio: National / Major Market

:15 seconds	\$ 310
:30 seconds	\$ 430
:60 seconds	\$ 500

Broadcast Television: Local / Regional

:15 seconds	\$ 220
:30 seconds	\$ 375
:60 seconds	\$ 500

Broadcast TV: National / Major Market

:15 seconds	\$ 500
:30 seconds	\$ 750
:60 seconds	\$ 950

**Video Programming: TV/CD-ROM/DVD/
Narration**

1+ to 05 minutes (*2)	\$ 300
06 to 15 minutes	\$ 500
16 to 30 minutes	\$ 750
31 to 45 minutes	\$ 1,000
46 to 60 minutes	\$ 1,250

60 plus minutes: *Please request quote. Per page quotes are available for longer projects.*

Imaging: Broadcasting / Podcasting

Per month service: *Local monthly service averages \$300 - \$500 per month. Contact me for a quote.*

Three sweeper fully produced special:
includes - stinger, donut with Music/SFX & dry voice tag variations of your copy

Local radio/TV/WWW streaming/Podcasting: \$125

Major Market/National/Satellite: \$225

Telephone: IVR / On-Hold / Voicemail

Per Finished Minute	\$75/\$100 <i>with music</i>
---------------------	------------------------------

Non-broadcast:



Long Format - Audio: Books, Books on Tape

Quoted per pub./page
Basic Rate: \$60 per page or \$350 first hour, \$150 each additional 1/2 hour. Technical audio books \$80/page, \$450 1st hr., \$200 each add. 1/2 hr.

One page is a Word document, [Courier New] font, size 12 pt One inch margins.

Web/Podcast/PowerPoint/Flash/Mobile Synchronized with slides or video [.mp3 or .wav]

:15 seconds *	\$ 75 * (see Web note)
:30 seconds	\$ 100
:60 seconds	\$ 150
1+ to 5 minutes	\$ 300
6 to 20 minutes	\$ 425
21 to 40 minutes	\$ 550
41 to 60 minutes	\$ 675
over 60 minutes	Please request a quote.

** Web note: Rates are based on actual finished narration time, not session recording time. VO only - music & post editing extra*

Post session - edit, normalize and render into individually named .mp3, .aiff or .wav files - **ready to drop into your presentation** (One per slide) \$ 3 per slide

WWW / Web Notes:

Web material can be encoded to .mp3, or .mpeg for download or be encoded for streaming via Real Player Stream (.rm) , or a Flash .SWF/.FLV stream. Synchronization with music and SFX is available for streamed formats. Contact me for an estimate for a fully produced WEB project.

Personal Projects:

Contact me with your specifics for a quote.

Unless otherwise noted - rates are in US Dollars and include standard one year buy-out for the media specified including session fees. Other terms negotiated. Rates are for finished dry voice only. Any post-production required is additional. Studio post-production rate is \$150 / hr.



Billing:

Credit card payments via PAYPAL, or
Business Checks with prior approval.

Custom voice demos by Thom Wilkins may be "Water-marked" with tones or music in the background.

Additional voice demos at www.thomwilkins.com

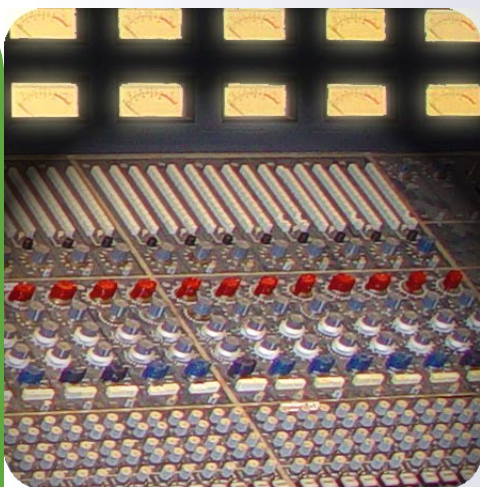
You will find me creative, and easy to work with. Contact me at 706-324-7129 or Email thom@xybermedia.com.

A studio phone patch is available for session direction/feedback if required. - also Source-Elements Live is available for listening to live sessions with high-quality MP3 streaming from ProTools, Source-Connect is available. I can provide final content via .MP3, .WAV, overnight CD-ROM, Source-Connect, FTP download or ISDN. Note: ISDN Musicam CDQ-Prima normally at L2 Mono, 128 Kbps sampled at 48Hz In addition to vocal content, [xyberMedia.com](http://www.xybermedia.com) also provides Multimedia/New-media content for your web site or production needs. See <http://www.xybermedia.com> for more information. PayPal/ major credit cards accepted. Other payment arrangements can be made.

Note: The rates on this card are subject to change, and are for estimating and budgeting purposes. Rates are negotiable.

(*1) *Voice reading includes one pick-up session if needed for corrections or changes. Music, SFX, Web and full production services are available, contact me with your project specifics for an estimate. [Major Markets: New York, Los Angeles, Chicago, Philadelphia, San Francisco-Oak-San Jose, Dallas-Ft. Worth, Boston(Manchester), Washington, DC, Atlanta]*

(*2) *For [Video: Cd ROM/DVD/Narration] less than 1 minute use [Radio: Local / Regional Rates]*



xyberMEDIA.com
Post Production Services

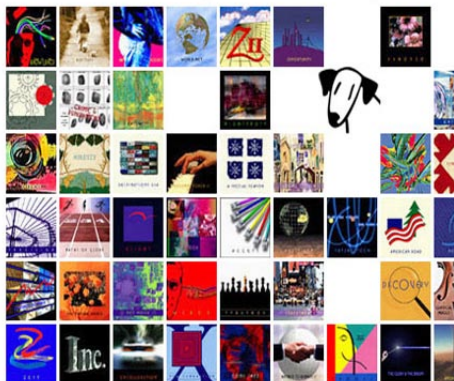
Audio Post Production	\$150/hr - \$900 / day
Video Non-Linear Editing	\$150/hr - \$900 / day
Copy and Scriptwriting	\$90/hr
Video encoding to FLASH for Web streaming downloads Includes editing/segmenting longer programs into Web friendly formatting	\$150/hr - (\$75 minimum)
Computer Animated Graphics	\$90/hr
Graphic Design ^(*3)	\$90/hr
Web Design	\$90/hr - \$350/pg
Music Library - Licensed Production Music from our Music Library . Over 4,100 royalty-free tracks available for use in our productions - for your project. (Over 70 GB of high quality Music tracks) ^{(*4)(*5)}	\$45 blanket fee per production, unlimited drops from the library.
SFX Library - Over 14,000 high quality sound effects spanning 185 categories available for use in our productions - for your project. (Over 50 GB of high quality SFX) ^{(*4)(*5)}	\$20 SFX blanket per production - included /w music production fee.
DVD Authoring	\$150/hr
Multimedia Authoring	\$90/hr
<i>Your production can be delivered on VHS, S-VHS, CD-ROM, DVD, DVD-ROM, Web, FTP-Site</i>	

See <http://www.xybermedia.com> for more information

Phone or email for a quote or custom audition

706-324-7129, thom@xybermedia.com

OMNIMUSIC



Omnimusic™ Production Library Rights Managed per Laserdrop

We also use the Omnimusic™ music library for their “clean, crisp contemporary tracks that sparkle and sizzle...”

*Sample rates: Individual Production Usage
(Priced per laserdrop regardless of program or laserdrop length)*

Broadcast

Local TV, radio or cable program	\$125 (*example only)
Regional TV, radio or cable program	\$175*
National TV, radio or cable program	\$225*
Local commercials	\$125*
Regional commercials	\$225*
National commercials	\$325*
Public Service Announcements (PSAs)	\$100*

Non-Broadcast

Non-broadcast production <i>includes film, video, audio programs and internet productions. It does not include theatrical productions or video games.</i>	\$ 95*
---	--------

Laserdrop Discounts

3-5 Drops	10% discount
6-10 drops	25% discount
Over 10 drops	40% discount

Note: The rates on this card are subject to change and are for estimating purposes. Contact me with your project specifics for a quote.

***(3)** *A nominal fee is charged for finding and acquiring rights managed and royalty free stock images if needed for your production.*

***(4)** *Royalty-Free SFX and Background Music available for fully produced programs. See the rate card. Please provide your project specifics, intended audience, and distribution method (Broadcast, CD, DVD, Web, Podcast...). Music and/or SFX that requires a separate license (Laserdrop/Rights Managed) will include a nominal handling fee plus the cost of the license.*



Live session hours - Eastern Time USA

ISDN/Phone/Source Connect:

9 am til 9 pm M-F - standard rates

9 pm til 9 am M-F - 1.5 x

Weekends - 1.5 x

Expedited Read: - 1.0 x to 3.0 x

(If I initiate the call for ISDN/phone sessions, long distance charges will apply)

xyberMEDiA.com Productions

Credits and Legal Notices

Voice-over/Narration: *Thom Wilkins*

Production/Post Production: (*Production Name*)

(Music/SFX/Foley) production by xyberMEDiA.com.

xyberMEDiA.com Productions -

Music Library

Sound Effects (SFX) Library

Note: (*5)

The Production “_____”,
by _____ is hereafter referred to as
 (“Production Name”)

The music and SFX utilized in this audio/video/multi-media production (“Production Name”,) is copyrighted material from the xyberMEDiA.com Royalty-Free Production Library.

The music/SFX is part of production services provided by xyberMEDiA.com and can be used in the (“Production Name”) as provided by xyberMEDiA.com. The music/SFX cannot be: extracted for other uses, such as a SFX synchronized with other productions. The (“Production Name”) may be excerpted for promotional purposes.

The music/SFX tracks may not be bundled or sold in their original form, they must be utilized as a part of a production. The (“Production Name”) may be bundled with other productions, mass produced, sold or distributed with it’s incorporated music/SFX Royalty-Free as long as the (“Production Name”) is not be used in any defamatory, scandalous, illegal, misleading, or otherwise unlawful productions and may not be used in or in conjunction with pornographic productions.

Rev. Date 5-23-06